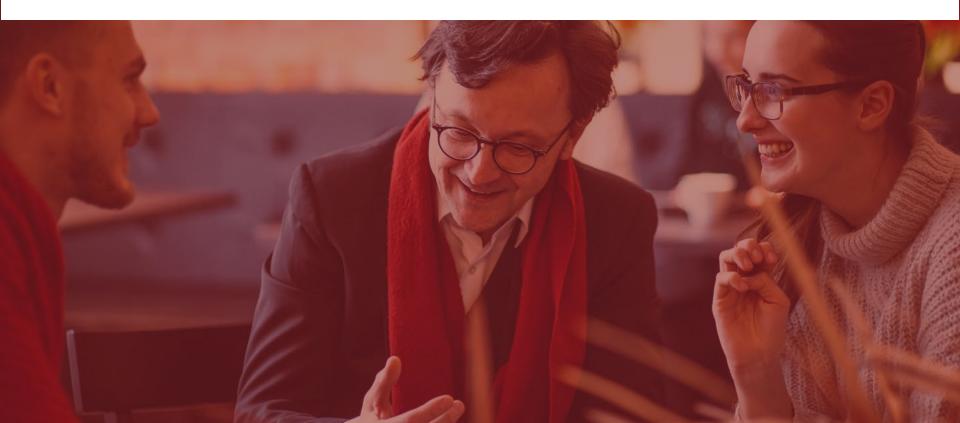


#### Propel your research visibility & impact.



#### A Research-Centric Website Building Platform

For institutions that want to scale and showcase:



Researchers

Highlight your people and diversity



Labs

Supercharge lab visibility and hiring



Centers

Create an online destination for your centers and institutes



**Projects** 

Promote your internal and external collaborations

### Used by 23,000 Scholars & Scientists

























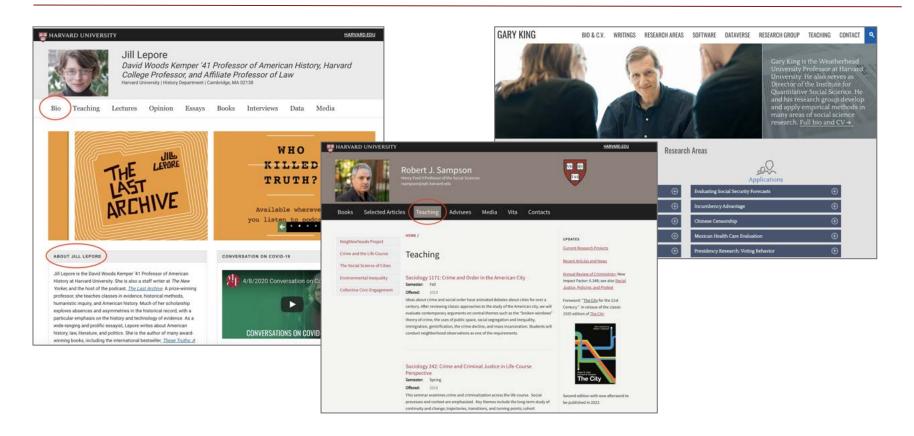


# **Explore the OpenScholar lookbook...**

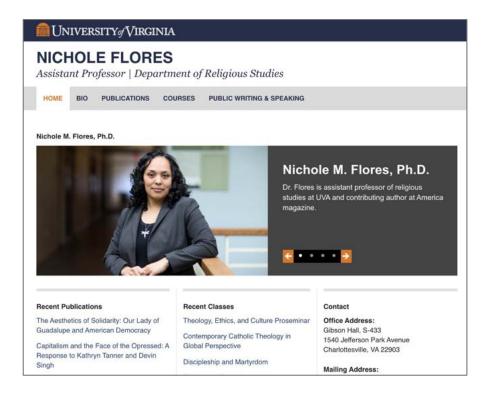


- Showcase faculty
- Promote diversity
- Control & scale content

#### Harvard gives each faculty member a scholarly website where they feature different areas and research



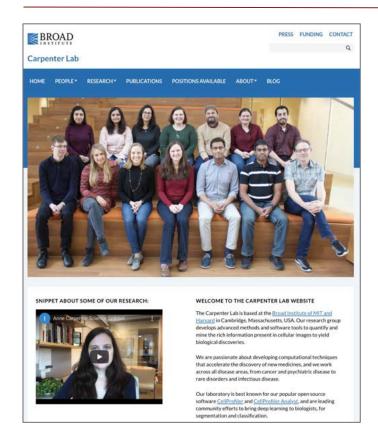
#### UVA quickly turned 200+ outdated faculty pages into research-first websites





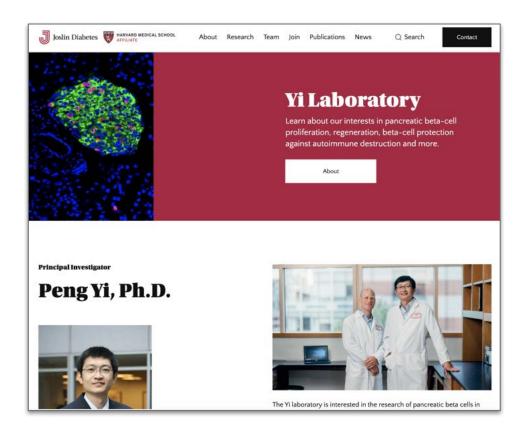
- Increase lab visibility
- Drive lab recruiting
- Track & amplify lab news

#### 80+ Broad Institute labs now have unified branding and websites they control

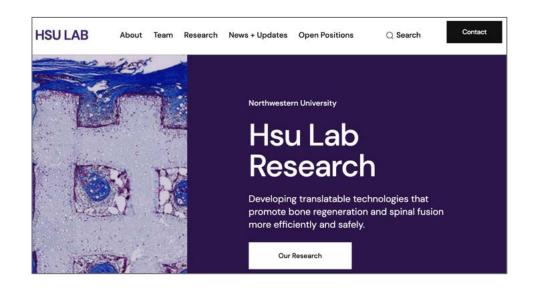




## Joslin Diabetes' Yi Laboratory launched its website and generated new postdoc pipeline in 1 day



## Northwestern's Hsu Lab went from a static university page to dynamic research website that they control

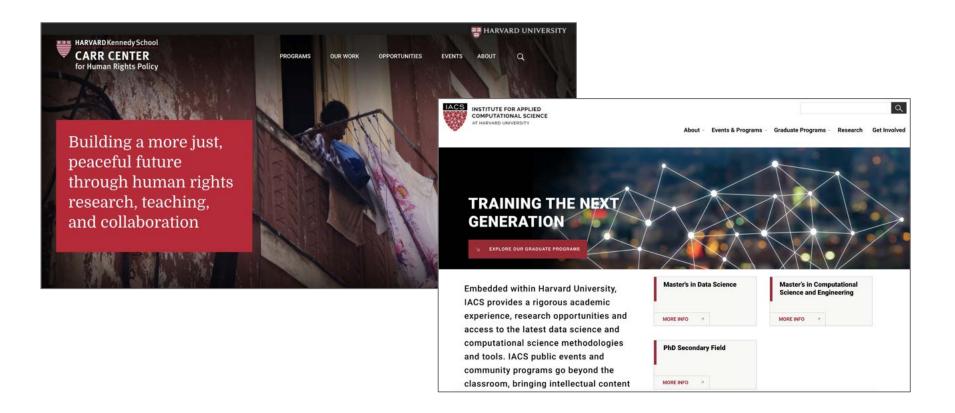




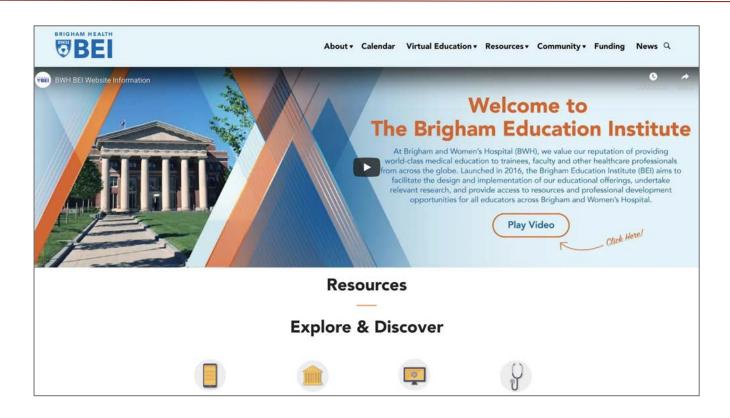


- Attract & retain employees
- Showcase diversity
- Empower faculty as content marketers

### Harvard Centers & Institute websites have common branding but personalized, flexible designs



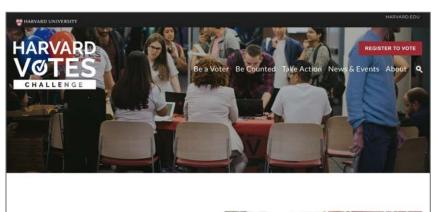
Brigham Education Institute's site houses tons of resources that anyone on the team can now easily update





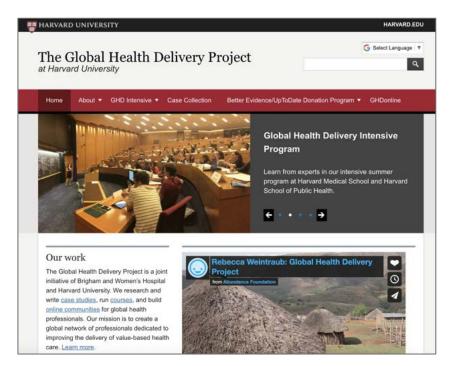
- Promote collaborations
- Invite partnership opportunities
- Create sites across institutions

## Harvard students and faculty can build short and long-term project websites anytime, anywhere



The Harvard Votes Challenge is a nonpartisan initiative that strives to build a civic culture at Harvard University by increasing voter registration and participation among students, staff, and faculty.





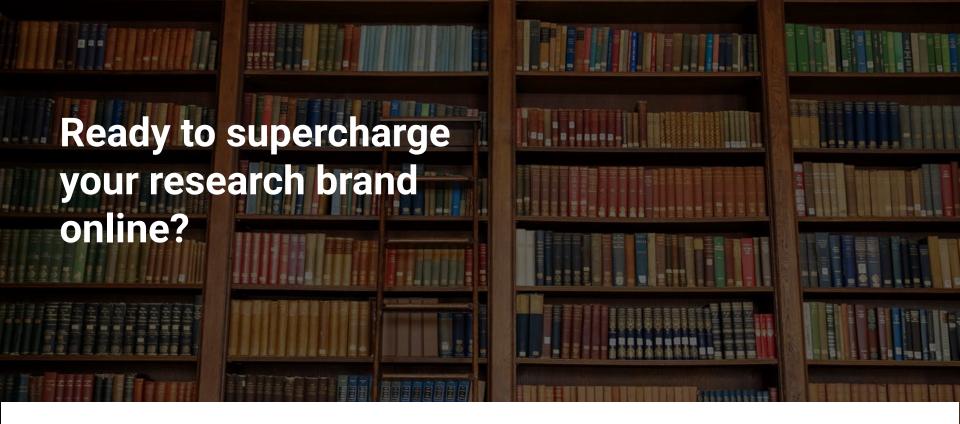
#### Polmeth Society quickly created a website for their first virtual annual meeting



# Attract faculty, students, funding & partners.

With OpenScholar, you'll empower everyone at the university to create websites that fuel hiring, enrollment and fundraising.







Let's talk! angela@theopenscholar.com