OpenScholar

Propel your visibility & impact.

PRINCETON UNIVERSITY · HARVARD UNIVERSITY · UNIVERSITY of VIRGINIA · Joslin Diabetes · Beth Israel Lahey Health Beth Israel Deaconess Medical Center

Why This Matters

Leading research universities and institutes compete for talent, funding and partnerships. But most prioritize doing research, and not marketing the research wins along the way. What if you could showcase your people and discoveries 24/7/365 to:

✓ Attract star faculty, scientists & students

✓ Expand funding from grants, donors and partners

✓ Drive internal and external collaboration

With OpenScholar's open approach, you can raise your online visibility and research footprint in 4 weeks.

The OpenScholar Platform

OpenScholar is an all-in-one website building platform for research universities and institutes. It brings your people, programs and projects online in a scalable way. Your researchers become content marketers with websites that strengthen your institution's brand, boost your SEO, and attract visitors.

RESEARCH WEBSITE BUILDER
Create a website for every researcher, lab and project.

RESEARCH DASHBOARD
Track your team's latest publications, working papers and ideas.

How It Works

The platform has three parts that research, marketing and digital teams use to create, preserve and share information with the world.

RESEARCH COMMUNITY
Connect and collaborate with 23,000 researchers on OpenScholar.

Tailor Made for Growing Research Organizations

Whether you have a marketing team of 1 or 100, OpenScholar helps you work smarter to raise your visibility.

Marketers love it because they:

GET ACCESS
Without picking up the phone, get your hands on your team's latest research to tell stories that attract press, grants and donors.

SUPERCHARGE THE STACK
OpenScholar blends with your existing content management systems and answers all customer support questions.

SAVE TIME
Outsource website creation to everyone at the institution to increase site traffic and unify your brand.

Researchers love it because they:

GET ORGANIZED
Instead of having research scattered across journals, projects and presentations, control a single place online to showcase your publications, and impact.

INCREASE CITATIONS
Set-and-forget your preferred bibliographic format to ensure you never miss a citation and advance on tenure track.

SAVE TIME
Simultaneously publish to your drag-and-drop website and the leading repositories to save time and get back to your research.

> Maintaining an inviting and informative online presence for a scholar's work has grown increasingly essential. Professional and lab web pages are often the first place that current and prospective students, academic colleagues, funding organizations, journalists and the general public look to learn more about you and your work.
>
> - Zachary Wheat
>   Director of Digital Communications
>   University of Virginia

Ready to learn more?

If you're a growing research institution or department with 20+ researchers and looking to increase your visibility, you're a great fit for OpenScholar.

Email us at team@theopenscholar.com and visit theopenscholar.com

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